

PRESENTS

A *Night* TO  
*Remember*  
GALA

**TUESDAY, NOVEMBER 1, 2022**

**BENEFITING CATHEDRAL CITY SENIOR CENTER**

We don't age here, we thrive here. The Cathedral City Senior Center promotes healthy living, independence, and wellness by stimulating the body and mind in an open-minded and inclusive environment. Hang out. Make friends. Get connected.

SPONSOR OPPORTUNITIES



Dear Friend,

The Cathedral City Senior Center means a lot of different things to a lot of different people. But to all our members, it means home. The center is a welcoming place to get connected, make new friends, and stay active and engaged. We don't age here, we thrive here. By promoting healthy living, independence, and wellness in an open-minded and inclusive environment, we are redefining what it means to be a senior.

Our gala fundraiser, **A Night To Remember**, will be held Tuesday, November 1, 2022 at Agua Caliente Rancho Mirage. The gala will raise much needed funds to help Cathedral City Senior Center grow the critically needed programs that improve the quality of life for seniors 55+ living in Cathedral City and surrounding communities.

Your **sponsorship, table or ticket purchase, or donation of a unique gift or experience for our live auction** would truly be appreciated. In addition to a charitable contribution (Tax I.D. 95-3618489) and recognition on marketing collateral, your donation is also an opportunity to build and promote brand recognition among the 300+ high-capacity donors, business and community leaders attending the event.

In this booklet you'll find a form to complete and return with your gift. We ask that all **live auction items be received by October 1st for appropriate recognition**. Thank you for joining us in advancing the quality of life for the many seniors who call Cathedral City Senior Center home. To learn more about our mission and plans for growth, please visit [theccsc.org](http://theccsc.org).

Gratefully,

*Geoff Corbin*

Geoff Corbin  
President & CEO

Join us for a spectacular gala evening of festivity, friendship, and FUNdraising as the community comes together to support the programs and services of Cathedral City Senior Center

# A Night TO Remember GALA

## Community Impact Award Honorees

David  
Mizener &  
Arturo Carrillo



Chuck Leachman  
Mickey Feigelson



Headline Performance Starring  
Grammy-Award Winner  
**Jody Watley**



Gala Emcee  
Emmy® Award Winning KESQ Anchor  
**Peter Daut**



Tuesday, November 1, 2022  
Agua Caliente Rancho Mirage  
Cahuilla Ballroom

Cocktail Attire

### Gala Committee

Sue Townsley, Gala Chair  
Chuck Leachman  
Tim Wood  
Dirk Tacke  
Luz Gonzalez, Board Chair  
Vic Ide, COO  
Geoff Corbin, CEO

6:00 PM Cocktails  
7:00 PM Dinner and Program  
8:30 PM Entertainment and Dancing

Gala tickets \$295  
Includes Dinner, Hosted Bar, and Entertainment

Event Design & Production By



Lead Media Sponsor





Grammy Award Winner

*Jody Watley*

Grammy winner and three-time Grammy nominee Jody Watley; multi-platinum singer/songwriter/producer/independent label owner, National Museum of African American Music Inductee, and style icon is one of the architects of 21st-century Pop/R&B/Dance music.

From her groundbreaking marriage of rap & R&B (1987's "Friends," a collaboration with hip-hop legends Eric B. & Rakim) which featured a blend of voguing and b-boy club kids, transgender New York icons Connie Fleming and Codie Ravioli Leone to her vision-forward marriage of high fashion, street fashion, and music in the '80s (long before it became the norm), to her fusion of jazz and underground club culture with keen pop instincts, and the ease with which she crossed and still crosses genre, Watley forged the template that is now everybody's playbook.

To date as a solo artist: Six Hot 100 Singles, 15 Top 40 Singles, 13 #1 Dance Singles, 2 #1 R&B Singles, including classics "Looking For A New Love," "Don't You Want Me," "Everything," and "Real Love."

The 2021 Inductee at The National Museum of African American Music Winner is listed as one of Billboard Magazine's Top Female Artists and Top Dance Artists of All Time; winner of the prestigious Best New Artist Grammy in 1987, Jody Watley's entire career has been about looking forward, drawing inspiration from personal heroes and iconoclasts always ten steps ahead of the pack since her days as the original female lead and sound of the group Shalamar. A longtime advocate of the LGBTQ community, the Chicago native's eclectic repertoire – R&B, hip-hop, House, jazz, pop, drum & bass, ambient, spoken-word – is built on a positive vision and a strong taste for artistic and aesthetic.

# A Night TO Remember GALA

## Sponsorship Opportunities

### Presenting Sponsor \$25,000 (Exclusive) SOLD



- Recognition as the Presenting Sponsor in event marketing and collateral materials, media, press releases, social media, and website
- Logo inclusion on step and repeat
- (2) premier tables of (12) guests
- On-screen recognition as the Presenting Sponsor
- On-stage recognition as the Presenting Sponsor

### Producing Sponsor \$20,000 (Exclusive)

- Recognition as the Producing Sponsor in event marketing and collateral materials, media, press releases, social media, and website
- Logo inclusion on step and repeat
- (2) premier tables of (10) guests
- On-screen recognition as the Producing Sponsor
- On-stage recognition as the Producing Sponsor

### Entertainment Sponsor \$20,000 (Exclusive) SOLD



- Recognition as the Entertainment Sponsor in event marketing and collateral materials, media, press releases, social media, and website
- Private Meet and Greet at Event with Headline Artist Including Photos
- (2) premier tables of (10) guests
- On-screen recognition as the Entertainment Sponsor
- On-stage recognition as the Entertainment Sponsor

### Honoree Sponsor \$15,000 SOLD Dirk Tacke

- Recognition as the Honoree Sponsor in event marketing and collateral materials, media, press releases, social media, and website
- (2) premier tables of (10) guests
- On-screen recognition as the Honoree Sponsor
- On-stage recognition as the Honoree Sponsor

### Premier Sponsor \$10,000

- Recognition as a Premier Sponsor in event marketing and collateral materials, media, press releases, social media, and website
- (1) premier table of (12) guests
- On-screen recognition as a Premier Sponsor
- On-stage recognition as a Premier Sponsor

### Production Sponsor \$10,000 (Exclusive)

- Recognition as the Production Sponsor in event marketing and collateral materials, media, press releases, social media, and website
- (1) premier table of (12) guests
- On-screen recognition as a Production Sponsor
- On-stage recognition as a Production Sponsor

### Bid Paddle Sponsor \$5,000 (Exclusive) SOLD



- Recognition as the Bid Paddle Sponsor in social media and website
- (1) preferred table of (10) guests
- Printed Logo or name on back of every bid paddle at event
- On-screen recognition as the Bid Paddle Sponsor
- On-stage recognition as the Bid Paddle Sponsor

### Décor Sponsor \$5,000 (Exclusive)

- Recognition as the Décor Sponsor in social media and website
- (1) preferred table of (10) guests
- On-screen recognition as a Décor Sponsor
- On-stage recognition as a Décor Sponsor

### Wine Sponsor \$5,000 (Exclusive)

- Recognition as a Wine Sponsor in social media and website
- (1) preferred table of (10) guests
- On-screen recognition as a Wine Sponsor
- On-stage recognition as the Wine Sponsor

### Table Sponsor \$5,000

- Recognition as a Table Sponsor in social media and website
- (1) preferred table of (10) guests
- On-screen recognition as a Table Sponsor
- On-stage recognition as a Table Sponsor

### Table Host \$2,950

- (1) preferred table of (10) guests
- On-screen recognition as a Table Host

# A Night TO Remember

GALA

## Sponsorship Opportunities



Presenting Sponsor \$25,000  
**(SOLD)**

Producing Sponsor \$20,000



Entertainment Sponsor \$20,000  
**(SOLD)**

Honorees Sponsor \$15,000  
**(SOLD)** Dirk TACKE

Premier Sponsor \$10,000

Production Sponsor \$10,000



Bid Paddle Sponsor \$5,000  
**(SOLD)**

Décor Sponsor \$5,000

Wine Sponsor \$5,000

Table Sponsor \$5,000

Table Host \$2,950

### SPONSORSHIPS

	Presenting Sponsor \$25,000 (SOLD)	Producing Sponsor \$20,000	Entertainment Sponsor \$20,000 (SOLD)	Honorees Sponsor \$15,000 (SOLD) Dirk TACKE	Premier Sponsor \$10,000	Production Sponsor \$10,000	Bid Paddle Sponsor \$5,000 (SOLD)	Décor Sponsor \$5,000	Wine Sponsor \$5,000	Table Sponsor \$5,000	Table Host \$2,950
Exclusive											
Recognition											
Event Marketing & Collateral Materials											
Media											
Press Releases											
Social Media											
Website											
Step and Repeat											
On-screen recognition											
On-stage recognition											
Printed Logo or name on bid paddles											
Private Meet and Greet at Event with Headline Artist Including Photos											
(2) premier tables of (12) guests											
(2) premier tables of (10) guests											
(1) premier table of (12) guests											
(1) preferred table of (10) guests											

# A Night TO Remember GALA

Tuesday, November 1, 2022  
Agua Caliente

Benefiting The Programs and Services of Cathedral City Senior Center

- Yes, I would like to support the Cathedral City Senior Center's A Night to Remember Gala
- I/We are unable to attend but please accept this donation on our behalf

## SPONSOR LEVELS

- |  |                 |   |                |
|--|-----------------|---|----------------|
| <input type="checkbox"/> Presenting Sponsor    | \$25,000 (SOLD) | <input type="checkbox"/> Bid Paddle Sponsor | \$5,000 (SOLD) |
| <input type="checkbox"/> Producing Sponsor     | \$20,000        | <input type="checkbox"/> Décor Sponsor      | \$5,000        |
| <input type="checkbox"/> Entertainment Sponsor | \$20,000 (SOLD) | <input type="checkbox"/> Wine Sponsor       | \$5,000        |
| <input type="checkbox"/> Honorees Sponsor      | \$15,000 (SOLD) | <input type="checkbox"/> Table Sponsor      | \$5,000        |
| <input type="checkbox"/> Premier Sponsor       | \$10,000        | <input type="checkbox"/> Table Host         | \$2,950        |
| <input type="checkbox"/> Production Sponsor    | \$10,000        |   |                |

## METHODS OF PAYMENT

Charge my

- Visa       MasterCard
- Discover     AMEX

Card # \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code \_\_\_\_\_

- Enclosed is my check payable to Cathedral City Senior Center
- I donated online at TheCCSC.org

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship forms may be mailed with a check or credit card information to  
Geoff Corbin, President & CEO, Cathedral City Senior Center, 37-171 West Buddy Rogers Avenue, Cathedral City, CA 92234-1878

Cathedral City Senior Center is a 501 (c) (3) organization. Tax ID 95-3618489







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